

**Professor George Blanas**  
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### Qualifications

- 2018, MSc in Mental Health, Dept. of Nursing, TEI of Thessaly1, Greece
- 2002, PhD "*Total Quality Management Systems in Public Information Networks*", Dept. of Organization & Business Administration, University of Macedonia, Greece
- 2001, Graduate Certificate in Open & Distance Learning, Hellenic Open University
- 2000, Master Diploma in Teaching, Volos Institute of Advanced Education, Greece
- 1993, Master of Information Systems, School of Business, Central Queensland University, Australia
- 1984, PostGraduate Diploma in Computer Science, Dept. of Computer Science, University of Adelaide, Australia
- 1982, Bachelor (Hons) in Economics, Specialization in Statistics, Athens Univ. of Economics, Greece
- 1976, Bachelor (Hons) in Civil Engineering, National Technical University, Greece

### Industrial Qualifications

- 2007, Certified EFQM model assessor, level II
- 2007, Certified EFQM model assessor, level III

### Honours & Awards

- 1971, Honorary Diploma in Mathematics from the Hellenic Mathematics Society
- 1973, Honorary Diploma in Mathematics from the Balkan Mathematics Society

### Memberships

- Institute of Engineers, Australia, Greece
- Institute of Economists. Greece
- Institute of Informatics, Greece & Australia
- Management Society, Greece
- Society of Operations Research, Greece & Australia
- Quality Forum, Greece

### Experience

Dr. George Blanas has worked at various levels in a number of Greek and Australian Universities. Since 2008 he holds the position of Professor of Quality Management, within the Department of Business Administration of the University of Applied Sciences of Thessaly (TEI of Thessaly), Greece. He is the founder and Director of the of Entrepreneurship Living Lab (ELL) at the TEI of Thessaly.

Currently he serves as the Dean of the Business & Economics School and has served as Director of the Technological Research Centre during the period 2011-2015, Coordinator of the Department Quality Unit (2009-2013) and Departmental Erasmus Coordinator (2009-today). He has served at the Greek Universities Network – GUNET governance board (1996-1999) and as academic coordinator of the MSc in Management in cooperation with Staffordshire University, UK and the MSc in International Business in cooperation with Coventry University, UK.

He has worked as Chartered Engineer and Business Consultant in Industry and has participated in several research and consultancy projects.

### Grants

- Marketing Research and Strategic Development of the MIKEL Co (2009-2011)
- Marketing Research of the THES-GALA Cooperative (2010-2011)
- Strategic development of a business network for construction of ELVs at Ptolemais Industrial Park (2009-2010)
- Greek interface and student guide for the open access project management software **OpenProj** (FOSS, 2009)
- Research Project ARCHIMEDES titled "Innovative Financial Tools, Dynamic Portfolio Management and Prospects for the Greek Financial Sector" (2005-2008)
- Internal Research Project «Evaluation of free and open access software use and development in the Education Process» (2003-2005)
- Design and supervision of the internal intranet of the TEI of Thessaly (1996-99)
- INTELLECT (Intelligent Learning Environment for Course Telematics) project within the INCO-COPERNICUS European program (Contract Number Copernicus PL961099 - Directorate General XII) (1997-2000).
- European SOCRATES project "EEM (European Engineering Manager 26395-MG2-1-96-1-GB) (1996-1999).
- European SOCRATES project "VIDEEO (Virtual Development Enterprise for Europe 56434-CP-1-1998-1-ODL-ODL) (1999-2001).
- TEMPUS Joint European Project BONYS (1994-1997).
- TEMPUS JEP+ Joint European Project 0787896 (1994-1997).

## Publications

### REFEREED JOURNAL ARTICLES

- Blanas G. (2016) *The Semantics of the Faded Ego: Business Modelling for Wellbeing*, MIBES Transactions On Line, Vol. 10, Issue 2, pp 1-12
- Blanas G. & Kilindri S. (2015) *Boomerang Relationship Patterns in Project Teams*, Asia Pacific Journal of Advanced Research and Social Studies, 2015, Vol 1, Issue 1, pp 81-88 (avail on line at <http://apiar.org.au/?journal=asia-pacific-journal-of-advanced-business-and-social-studies>)
- Vrahnakis, M., Nasiakou, S., Kazoglou, Y., & Blanas G., (2015) *A conceptual business model for an agroforestry consulting company*, Agroforestry Systems, Vol 90, Issue 2, 1-18
- Kyilindri S., Blanas G., Tanev S. & Henriksen L. (2013) *The impact of friendship ties on new product development student projects*, World Transactions on Engineering and Technology Education, Vol. 11, Issue 3, 243-248
- Blanas G., Koukoumialos S. & Kyilindri S. (2012) *The EPR principle and the 2000/53/EC directive strategic antinomy in the EU automobile sector reverse logistics activities*, International Journal of Business Science & Applied Management, Vol 7, Issue 3
- Blanas G. (2012) *Publishing an International Scientific Journal in Business & Economics*, MIBES Transactions, Vol. 7, Issue 1, pp 1-12
- Alexopoulos G. & G. Blanas,(2011) *Editorial And Advertising Mix. Readers' Perceptions.The Case Study Of Kapa Style Magazine*, PRIME (Practice Issues in Management & Economics) International Journal, Vol 4, No 1, pp8-23
- Papastergiou A. & G. Blanas, (2011) *Sustainable Green Banking: The Case of Greece*, PRIME (Practice Issues in Management & Economics) International Journal, Vol 4, No 1, pp81-93
- Rigas J., Theodossiou G., Rigas N., Blanas G.(2011)*The validity of the Okun Law: an empirical investigation for the Greek Economy*, Journal of European Economy, vol 10(1)16-38
- Blanas G. (2010) *Current Electronic Social Network as Catalysts for Evolution in Research & Education*, PRIME (PRACTICAL Issues in Management & Economics) International Journal), Vol 3, No 1, pp1-11
- Blanas G. (2009) *Strategic Entrance in the electric vehicle manufacturing sector*, PRIME (PRACTICAL Issues in Management & Economics) International Journal), Vol 2, No 1, pp1-10
- Messis P., Blanas G. (2009) An empirical assessment of different risk measures for stocks traded on the ASE, *Euroeconomica*, Vol 22, Issue 1, 5-15
- Blanas G. & Iatridis G. (2008) Project Oriented Organizational Competencies: The case of large construction companies listed in the Athens Stock Exchange, *International Journal of Applied Business and Economic Research (JABER)*, Vol.6. Issue.1
- Blanas G. (2008) Using the E-Class Open Platform for E-Learning Support at the T.E.I. of Larissa, Greece, *Int. Book Series No 6, Methodologies and Tools of the Modern E-Learning, Supplement to International Journal "Information Technologies and Knowledge"*, Vol 2, pp 53-58
- Blanas,G. (2008) Economic Networks-Business Clusters: Necessity and prospects. PRIME (PRACTICAL Issues in Management & Economics) International Journal, Vol.1, No 1, pp 1-10
- Goulas A., Blanas G. & Gomes E. (2008) The Formation of Strategic Groups in the Athens Stock Exchange, *MIBES Transactions*, Vol 2, Issue 1, pp 60-77
- Iatridis G & Blanas G. (2007) An Empirical Assessment of the Financial Attributes of Firms Listed in the Athens Stock Exchange, *Journal of Applied Business Research*, 23(4), pp117-139
- Blanas G. & Blanas A. (2007) Web-based Information Systems in the Stock Market Financial Information Domain, *International Journal of Information Theories & Applications*, 14, pp169-174
- Agorasti O., Blanas G. & Golemis P. (2007) The evolution and prospects of contemporary financial instruments in Greece: The case of swaps, *Journal of International Business and Economy*, 8(1), pp7-22
- Pavlou N., Blanas G. & Golemis P. (2007) The application of Fundamental and Technical analysis in the Athens Derivatives Exchange (ADEX), *Journal of International Business and Economy*, 8(1), pp89-103
- Messis P., Blanas G. & Iatridis G. (2007) CAPM and the Efficacy of Higher Moment CAPM in the Athens Stock Market: An Empirical Approach, *International Journal of Applied Economics*, 4(1), pp60-75
- Messis P., Iatridis G. & Blanas G. (2006) Fama and French Three-Factor Model Versus Arbitrage Pricing Theory on Estimating the Expected Returns on Value Strategies: Evidence from the Athens Stock Market, *The International Journal of Finance*, 18(3), pp 4072-4104
- Messis P., Iatridis G. & Blanas G. (2006) An empirical assessment of CAPM, Market Model and APT: Evidence from the Greek Stock Market, *Journal of International Business and Economy*, 7(1), pp87-117
- Blanas G. (2004) SOS-ware (Strategic Open Software) perspectives, *Free/Open Source Research Community Journal*, M.I.T.
- Blanas G. (2004) SOS-ware DEVILS [Strategic Open Software DEvelopment ILlnesses), *Free/Open Source Research Community Journal*, M.I.T.
- Blanas G., (2002) Knowledge acquisition and management skills development in a semester: A CMM based on technology adoption and use, *Industry and Higher Education*, Oct., pp307-314.

### REFEREED CONFERENCE PROCEEDINGS

- Blanas G. & Kilindri S. (2017) *The impact of Dementia on the evolution of social networks of the stakeholders*, 10th Panhellenic Conference on Alzheimer's Disease and Related Disorders (PICAD) and 2nd Mediterranean Conference Neurodegenerative Diseases (MeCoND), <http://alzheimer-hellas.gr/alzheimer-conference/index.php/en/>
- Blanas G. & Kilindri S. (2016) *Business Modelling Decisions for Dementia Care at Home*, 38th International Business Research Conference, Sydney, Australia, 21-23 Nov, 2016, ISBN: 978-1-925488-20-3
- Blanas G., Kilindri S. & Chrysikou E. (2016) *Business Modelling of a Dementia Friendly Hotel*, 4th International Conference on Contemporary Marketing Issues, Heraklion, Greece, Proceedings, pp 421-426, 22- 24 June 2016, ISBN: 978-960-287-153-9

- Blanas G. & Kilindri S. (2016) *Coping with less travel freedom choices for dementia patients and their caregivers, a qualitative approach*, 11<sup>th</sup> International MIBES Conference Proceedings, pp76-79, Heraklion, Greece, 22- 24 June 2016, ISBN: 978-960-93-8332-5
- Blanas G., Kilindri S. & Chryssikou E. (2016) *Challenges for Hospitality Management: The Case of Dementia Patients and Caregivers as Customers*, 4th International Conference on Contemporary Marketing Issues, Proceedings, pp 427-430, Heraklion, Greece, 22- 24 June 2016, ISBN: 978-960-287-153-9
- Tziotziou F., Kilindri S. & Blanas G. (2016) *Critical Success Factors for ISO 9001 Implementation: The case of the Tirnavos Agricultural Cooperative Winery*, 11<sup>th</sup> International MIBES Conference Proceedings, pp529-544, Heraklion, Greece, 22- 24 June 2016, ISBN: 978-960-93-8332-5
- Papadopoulou E. & Blanas G. (2016) *The Golden Era of Greek Cinema, its social network and its impact today*, 11<sup>th</sup> International MIBES Conference Proceedings, pp379-412, Heraklion, Greece, 22- 24 June 2016, ISBN: 978-960-93-8332-5
- Blanas G. & Kilindri S. (2015) *Critical General Team Attributes for Project Success*, Hellenic Open Business Administration (Hoba) International Conference, <http://hoba.gr/>, 7-8 March 2015, ISBN: 978-960-538-950-5 (avail at <https://www.dropbox.com/sh/zjrnwvvyqg4cr8/AAAI0wNDWDEGAI4rcG3Ccjna?dl=0>)
- Vidalis M., Koukoumialos S., Diamantidis A. & Blanas G. (2015) Performance evaluation of a merge supply network: A production centre with multiple different reliable suppliers, *10th Conference on Stochastic Models of Manufacturing and Service Operations (SMMSO)*, pp 255-262, University of Thessaly, June 2015, ISBN# 978-960-9439-33-6 (avail at [http://media.wix.com/ugd/ea8d10\\_56378a1af9fe4618a3a7578ead7389f2.pdf](http://media.wix.com/ugd/ea8d10_56378a1af9fe4618a3a7578ead7389f2.pdf))
- Kyilindri S., Blanas G., Tanev S. & Henriksen L. (2012) *A Generic Model for Project Team Research*, in Pantouvakis, J.P. (ed), Proceedings of the 26th IPMA World Congress, 29-31 October 2012, 765-770, ISBN: 978-618-80311-0-4, Athens, Greece, pp. 765-770, avail. at <http://procs.ipma.gr/>
- Blanas G., Koukoumialos S. & Kyilindri S. (2012), *Reverse logistics strategic antinomies: The case of the automotive sector*, 2<sup>nd</sup> Olympus ICSC, Katerini: Greece
- Kyilindri S., Blanas G., Henriksen L. & Tanev S. (2011) *Measuring Project Outcomes: A Review of Success-Effectiveness Variables*, 6<sup>th</sup> MIBES International Conference, 372-382, ISBN# 978-960-9510-02-8, Serres, Greece, Sept. 2011
- Blanas G., Stavropoulos A. & E. Stergiaki, (2011) *Is it time for Greek Companies to adopt XBRL?* 1<sup>st</sup> International Symposium & 10<sup>th</sup> Balkan Conference on Operational Research, Thessaloniki, Greece
- Blanas G., Kyilindri S., Henriksen L. & S. Tanev (2011) *Social Networking Aspects of Project Management Teams for effective value propositions*, MIBES International Conference, Serres: Greece
- Blanas G., Stavropoulos A. & E. Stergiaki, (2011) *XBRL Passport: A Pilot Model for Web Financial Reporting in the Greek Capital Market*, MIBES International Conference, Serres: Greece
- Karampatsas N. & Blanas G. (2010) *The use of Moving Averages in the Athens Stock Exchange*, HELORS on Quantitative Models in the Managerial and Financial Decision Making 2010, Agios Nikolaos, Crete, Greece
- Ρήγγας Ι., Μπλάνας Γ, Ρήγγας Ν.,Θεοδοσίου Γ. (2009), *Η ευρωστία του νόμου του ΟΚΥΝ. Μία εμπειρική έρευνα για την Ελλάδα*, 3<sup>ο</sup> Εθνικό Συνέδριο Διοίκησης & Οικονομίας, Φλώρινα
- Markou C. & Blanas G. (2007) Trends in HACCP development and implementation in Thessaly Greece, *National Conference in Operations Research*, Arta, Greece
- Blanas, G., (2007) An initial strategic group taxonomy of construction firms listed in the Athens Stock Exchange, *NHIBE International Conference*, Rhodes
- Pavlou N., Blanas G. & Golemis P, (2007) Efficiency Tests of the Greek Futures Market, *MIBES 2007 International Conference*, Larissa , Greece
- Blanas G, Pavlou N. & Golemis P, (2007) Analysis of the application of the Black-Scholes model on the FTSE/ASE-20 stock options of the Athens Deivative Exchange, *MIBES 2007 International Conference*, Larissa, Greece
- Blanas A. & Blanas G. (2006) Human-Technology Interface Issues for Interactive Audio Video Production, *International workshop for Multimedia Semantics*, Chania, Greece, ISBN-13: 978-954-16-0039-9
- Blanas, G. (2005) Human Resource Management Capabilities within the Organizational Project Management Maturity Model, *International Conference in Industry, Business and Education*, Corfu.
- Tolias, N. & Blanas, G. (2005) Brand Building HRM Strategy, *International Conference in Industry, Business and Education*, Corfu.
- Ziogas, A. & Blanas, G. (2005) Organisational Development of Greek Construction Firms Undertaking Public Projects: The Impact of Legislation, *International Conference in Industry, Business and Education*, Corfu.
- Blanas, G. (2004) A HRM quality networking maturity model, *Balkan Quality Forum Conference*, Thessaloniki.
- Blanas G. (2003) SOSware in Industry and Education, *International Conference in Industry and Higher Education*, Santorini, ISBN 960-85316-7-5
- Blanas G., (2002) Public Information Systems based on XML standards – Impacts on quality and economy, 6<sup>th</sup> Balkan Conference in Operations Research, Thessaloniki.
- Blanas G., (2001) Knowledge acquisition and management skills development in a semester: A CMM based on technology adoption and use. *International Conference "New Horizons in Industry and Education"*, Milos, Greece, ISBN 960-85316-6-7
- Blanas G. (1999) Towards a generic template for matching IS capabilities to group management processes in Education, *Intern. Conference "New Horizons in Industry and Education"*, Santorini. Ηλεκτρονική Έκδοση I&HE, ISBN# 960-85316-3-2.
- Blanas G., Ipsilandis P. & Patsa C., (1999) Decision Making for Web-based Hypertext Development, *International Conference, - Preparing the Manager of the 21<sup>st</sup> Century*, Thessaloniki, Greece
- Temple B., Allan M., Blanas G., Maille F. & Montes C. (1998) Teaching New Product Development in Europe, 5<sup>th</sup> National Conference in Product Design Education, Glamorgan, UK
- Blanas G. & Tsiotras G. (1997) Human Resource Management Information Systems Limitations, 4<sup>th</sup> Balkan Conference in Operational Research, Thessaloniki, 1997
- Blanas George (1996) What I Probably Want Is Not What I Get - The case of Network Operating systems (WIPWINWIG - The case of NOs), *International Workshop on Networking and Information Services in the CEE countries*, Blagoevgrad, Bulgaria, PP 20-25. ISBN 954-8464-11-X.

- Blanas G. & Tsiotras G. (1995) Key Issues for Quality Management Information Systems in Government, 3rd Balkan Conference of Operations Research, Thessaloniki, Greece.
- Blanas G (1989) Decision Support Systems, DESMEP (Decision Expert System for Methane Emission Prediction) a case, 3rd Pan-Pacific Computing Conference, Beijing, China.
- Blanas G. & Tsiotras G. (1996) Barriers to Marketing and Production: The case of Operating System's Software, Euroconference "European Management in Face of Knowledge Driven Competition", Porto, Πορτογαλία (ηλεκτρονική δημοσίευση).
- Blanas G. (1992) Effective Computer Technology for Information Systems Teaching Support, International Conference for Operations Research and Management Science, Helsinki, Finland.
- Blanas G. (1990) Methane Emission, a hazard or a valuable natural resource? Its effective management in underground coal mining operations, 12th International Triennial Conference on Operations Research, Athens, Greece.

#### BOOKS

- Blanas G, Kylandri S. & Kotsikas L. (2011) OpenProj Study Guide, (3<sup>rd</sup> Edition) Larisa: Department of Business Administration, ISBN 978-960-9510-03-5
- Blanas G., Kylandri S. & Henriksen L. (2011) A Users's Guide to Open Source Project Management Software OpenProj: Dept. of Business Administration of TEI of Larissa & Institute of Technology and Innovation, Southern Denmark University, ISBN#1 978-960-9510-01-1, ISBN#2 978-87-92646-19-4 87-92646-19-0 EAN 9788792646194
- Blanas G. & Kylandri S. (2010) The Project Portait (Greek Summary of the book by Mikkelsen, Hans & Jens O. Riis, 2005), Larisa: Department of Business Administration, ISBN 978-960-98411-9-1
- Blanas G. (2008) Six Sigma, translation in Greek of the book by Pande P., Neuman R. & Cavanagh R., Athens: Patakis Publications, ISBN 978-960-16-1702-2
- Blanas G. (2003) Total Quality Networking – TQM, Human Resource and Information System Networks, Athens: Patakis Publications, ISBN 960-16-0954-7.

#### SECTIONS IN MONOGRAPHS

- Pavlou N. & Blanas G. (2007) *The use of derivatives by institutional and private investors at the Athens Stock Exchange*. Monographs of research project Archimedes 13, , Publication of the Business Administration Department of the TEI of Thessaly, ISBN 978-960-87764-8-7
- Pavlou N. & Blanas G. (2007) *Effectiveness, pricing and evaluation of the Athens Derivative Exchange*, Monographs of research project Archimedes 13, , Publication of the Business Administration Department of the TEI of Thessaly, ISBN 978-960-87764-8-7
- Messis P. & Blanas G. (2007) *An empirical evaluation of various measures of risk undertaking in Athens Stock Exchange*, Monographs of research project Archimedes 13, , Publication of the Business Administration Department of the TEI of Thessaly, ISBN 978-960-87764-8-7
- Pagoni S. & Blanas G. (2007) *Market abuse practices*, Monographs of research project Archimedes 13, , Publication of the Business Administration Department of the TEI of Thessaly, ISBN 978-960-87764-8-7
- Pagoni S. & Blanas G. (2007) *The MiFID European Directive*, Monographs of research project Archimedes 13, , Publication of the Business Administration Department of the TEI of Thessaly, ISBN 978-960-87764-8-7
- Blanas G. (2007) *Strategic groups in Athens Stock Exchange*, Monographs of research project Archimedes 13, , Publication of the Business Administration Department of the TEI of Thessaly, ISBN 978-960-87764-8-7

#### RESEARCH REPORTS

- Ipsilandis P. & Blanas G. (1998) GQM Analysis for the Intellect Project of Hypertext, INTELLECT INCO-COPERNICUS PL961099
- Ipsilandis P. & Blanas G. (1998) Hypertext – Hyperlink Review, INTELLECT INCO-COPERNICUS PL961099
- Ipsilandis P. & Blanas G. (1998) Converting from Text to Hypertext: A Decision Making Process, INTELLECT INCO-COPERNICUS PL961099
- Ipsilandis P. & Blanas G. (1998) Hypertext Prototype Evaluation, INTELLECT INCO-COPERNICUS PL961099
- Ipsilandis P. & Blanas G. (1998) Mapping of pedagogical activities to hypertext structure, INTELLECT INCO-COPERNICUS PL961099
- Socrates Pilot Project, 26395-MG2-1-96-1-GB-ERASMUS-EEM
- Socrates Pilot Project, 56434-CP-1-1998-1-ODL-ODL

#### REVIEWER IN INTERNATIONAL JOURNALS

- Editor and reviewer of MIBES Transactions (Management of International Business & Economic Systems), ISSN# 1790-9899, JEL listed in EconLit database,
- Editor and reviewer of PRIME (PRactical Issues in Management & Economics), ISSN# 1791-5767
- Invited editor and reviewer of Journal of International Business and Economy, Spring 2007, Vol 8, No 1 (<http://www.i-jibe.org>)
- Reviewer, Management & Marketing Journal, University of Craiova (<http://www.mnmk.ro/colegiu.php>)
- Reviewer, EuroEconomica, Danubius Galati University (<http://www.euroeconomica-danubius.ro>)
- Annals of the University of Craiova, Economic Sciences Series of the University of Craiova (<http://209.51.134.189/~feaarol/>)
- Young Economists Journal/ Revista Timerbor Economisti – RTE of the University of Craiova

#### REVIEWER IN INTERNATIONAL CONFERENCES

- MIBES international Series of Conferences
- HOBA International Series of Conferences <http://hoba.gr/>
- New Horizons in Business Industry and Education international Series of Conferences

## PhD Supervision

- Stamatia Kylindri, "Social Network Aspects of Project Management Teams for Effective New Product Development", Supervised with Associate professor S. Tanev, University of Southern Denmark (finished 2014)
- Elisavet Stergiaki, "International Accounting Standards Adoption and Use of New Financial Tools in Greece: Development of a prototype model for internet-based financial reporting", Supervised with Associate Professor A. Stavropoulos, University of Macedonia (finished 2015)
- Nikolaos Petrotos, Socially Assisted Robotics in Special Education on the Environment, Department of Environmental Sciences, University of Thessaly
- Grammateia Gkerbesioti, Undertaking environmental actions in schools: Analysis of Social Networking Culture and Leadership, Department of Environmental Sciences, University of Thessaly
- Evanthia Kefala, Strategic Development of an Open Sustainable Living Lab, Department of Environmental Sciences, University of Thessaly

## MSc Theses Supervision (Over 50 finished) at various Masters Degrees within:

- MSc in Management (TEI of Thessaly with Staffordshire University, UK),
- MBA (TEI of Thessaly with Staffordshire University, UK)
- MSc International Business (TEI of Thessaly with Coventry University, UK)
- MSc Quality Assurance (Hellenic Open University, UK)
- MBA (TEI of Thessaly, GR)
- MSc Management of Education Units (TEI of Thessaly, GR)

## SUBJECTS TAUGHT

### PhD level (*PhD Seminars, organized by University of Southern Denmark and TEI of Thessaly*)

- Change Management
- Project Management

### Master's level

- People Management and Development
- Residential Activities
- Research Methods
- Human Resource Management
- Strategic Management
- Managing Strategy
- Quality Management

### Undergraduate level

- Final Year Project (Business Modelling)
- Total Quality Management
- Project Management
- Strategic Management
- Business Information Systems

### Ongoing Research

Business Modelling of Dementia Communities